



NVME Mini-Grant Application Questions

Spring 2017

Please completely answer the following questions (in a separate document) and return by 5/5/2017 to your regional contact.

You will receive a confirmation e-mail outlining next steps.

1. Contact information (name(s), business name, address, email, phone, website, fb page).
2. Please tell us briefly about your business. What is your mission, and what products and/or services do you sell?
3. What marketing project are you proposing to do and how does this fit into your overall business and marketing plan? What are the specific tasks, elements and financial details of your project?
4. How will this grant benefit and impact your business? What are your goals for this marketing project (i.e. number of new customers, \$\$ increase in sales, etc.), and how will you evaluate whether you meet your goals?
5. Budget

Grant amount you are requesting: (not to exceed \$400)

Match funds you have available: (If in-kind, quantify amount and type)

Total amount for your project.

6. Eligibility

Gross sales/month/year:

Number of employees (excluding owner)

full-time employees

part-time employees